

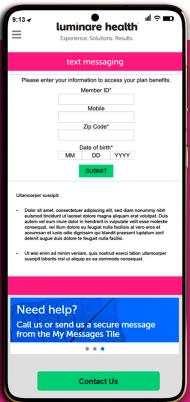
# Getting Members Better Connected

with Digital Engagement Tools

Our digital engagement tools connect with members whenever and wherever they are. Learn about these tools and how they could translate into healthier employees . . . and a healthier bottom line.

Our phones come with us wherever we go. Text messaging connects with members via mobile messaging so they're always in touch with their benefits, which can help avoid costly gaps in care and make them more likely to shop around for cost-effective providers and facilities.





## **Text Messaging**

Through text messaging we can send members messages about\*:



Preventive screening reminders



Seasonal healthcare tips



Helping members understand health spending accounts



Personalized notices about choosing more cost-effective providers

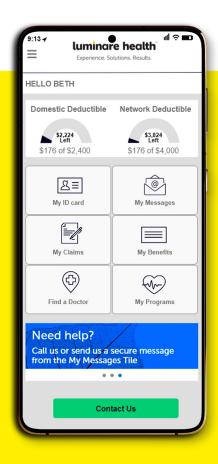


Plan benefits and networks



Cost-effective Rx tips





## myLuminareHealth Mobile App

Because people need quick access to their benefit ID card, and claim information, we offer the convenient myLuminareHealth Mobile App.

### By downloading the **myLuminareHealth Mobile App**, members can:



See the status of their deductible and out-of-pocket maximum



View and filter claims for quick reference



Show their ID card to providers



Find a doctor



Easily access memberspecific services in their benefit plan



Ask questions and receive answers from customer service through our mobile message center



View family information and benefits



Contact customer service by phone

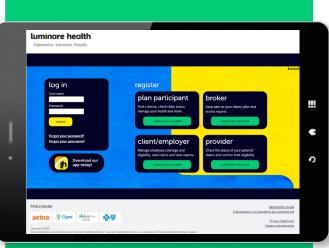


Access important benefits information



Filter claims by dependent and type





## myLuminareHealth Online Portal

Our secure online portal, **myLuminareHealth.com**, makes it easy to navigate so members can see more of what they need faster.

#### By logging on to **myLuminareHealth.com**, members can:



Quickly view, filter, and sort claims for easy reference



View tailored employer messages



Submit a claim using the secure Message Center



View secure electronic explanations of benefits (EOBs)



Quickly view each family member's coverage



Check account balances



800.832.3332 • LuminareHealth.com

Create separate logins for family members

Self-funded plans are administered by Luminare Health Benefits, Inc.



Contact customer service

Engaging your members in their health just got a whole lot easier.

For more information about our digital engagement and communication tools, please contact your sales executive or client manager.

luminare health